Water scarcity at Palanji.

14. **Mr. T. C. Iyyukutty.**—Will the Government be pleased to state:—

(a) the number of bathing places in Palanji;

(b) whether they are aware of the scarcity of water in the public tank in Palanji;

(c) what remedy they are going to make if they feel the scarcity of water there?

Dr. E. S. R. Menon.—(a) Two.

(b) No.

(c) Does not arise.

Mr. T. C. Iyyukutty.—With reference to the answer to sub-division (a) which are these two tanks?

Dr. E. S. R. Menon.—There are two public tanks there.

Mr. T. C. Iyyukutty.—Are they intended for cattle also for bathing?

Dr. E. S. R. Menon.—They are not intended for cattle.

The Cochin Potteries — Encouragement of the industry by proper advertisement.

15. **Mr. A. Narayana Menon.**—Will the Government be pleased to state:—

1. whether the attention of the Government has been drawn to the note from Chalakkudi on page 6 of the 'Gomathi' dated 4th June 1936 to the effect that work at the Cochin Potteries has been suspended and that workmen have been disbanded;

2. is there any truth in the statement; if so, what is the reason for the suspension and is it temporary or permanent;

3. are not the Government aware of the high admiration that the products of the Cochin Potteries evoked regarding quality and price of the articles exhibited at the recent Swadeshi Exhibition held at Trichur; were almost all the articles sold out before the closing day of the Exhibition;

4. have the Government advertised inside the State or outside of the nature of the articles produced at the Potteries and also inviting sales Agents in important commercial centres inside and outside the State; if so, what was the medium of the advertisements; when were the advertisements issued;

LIBRARY ARCHIVES Kerala Legislative Assembly

5. have the Government got sales Agents in all the Municipal towns of the State and also in all the commercial centres in British India and the Indian States;

6. are the Government aware that Messrs. Farry and Co. have of late, lowered their prices to the level of the Cochin Potteries for similar articles and that they are carrying on intensive propaganda to popularise their products and that house to house sales are resorted to by them;

7. in view of the keen competition, will the Government kindly carry on propaganda through the Panchayats, Co-operative institutions and village offices of the State to bring home to Cochinites the necessity of encouraging this useful State industry?

Mr. V. K. Aravindaksha Menon.—1. Yes.

2. There is no truth in the statement.

3. Almost all the articles were sold out before the closing day. The Pottery products created a good impression in the Exhibition.

4. In addition to a full page insertion in the Madras States Directory of 1935, wide advertisement has been effected through the medium of popular exhibitions and fairs. Participation in All-India Exhibitions held at important towns like Calicut, Salem, Trichur and Tinnevelly and in the annual Madras Park Fair has provided good scope for advertisement of wares. Free pamphlets and hand bills were distributed during those exhibitions. The District agents of the factory also have recourse to similar advertisements in their areas.

5. The factory has got sales Agents in the following areas.—Cochin State, Travancore, British Malabar, Tinnevelly, Madura, Ramanad, Trichinopoly, Tanjore, Coimbatore, South Canara and Coorg. Action is being taken to appoint Agents in the unrepresented areas.

6. Government are aware of the keen competition from Parry and Co., and of their intensive propaganda to popularise their products.

7. The question will receive the attention of the Governmet.

Mr. A. Eachara Menon.—Why were exhibits not sent to the Tattamangalam exhibition?

Mr. V. K. Aravindaksha Menon.—I never knew that there was an exhibition.

LIBRARY ARCHIVES Kerala Legislative Assembly

Mr. A. Narayana Menon.—Will the Government be pleased to advertise them in the Newspapers in the State?

Mr. V. K. Aravindaksha Menon.—At present some advertisements have appeared in the local newspapers.

Mr. Popatlal Goverdhan Lalan.—May I know whether the Government are aware that Messrs. Parry & Co., were selling their articles in Cochin before our inaugurating a factory in Cochin?

Mr. V. K. Aravindaksha Menon.—There were Messrs. Parry & Co., earlier in the field.

Mr. Popatlal Goverdhan Lalan.—Whether the prices of Parry & Co., have affected our selling prices?

Mr. V. K. Aravindaksha Menon.—The discussion on selling prices of business concerns in the Council is not proper.

Mr. Popatlal Goverdhan Lalan.—May I know whether we have tried to introduce our stuff outside the State, say, places like Bombay?

Mr. V. K. Aravindaksha Menon.—We are making every attempt to introduce our jars in the Bombay Presidency. At present we have introduced them in the places I have given in the answer.

Mr. Popatlal Goverdhan Lalan.—Whether the Government has ever oonsidered the question of making our products more cheaper than at present?

Mr. V. K. Aravindaksha Menon.—We have tried to introduce all economic methods in production.

Mr. Popatlal Goverdhan Lalan.—Are the Government aware that the tonnage system will help in introducing our products at more cheaper rates and be able to compete successfully?

Mr. V. K. Aravindaksha Menon.—The tonnage system is certainly cheaper but the question has to be considered in more detail.

Mr. Popatlal Goverdhan Lalan.—I am very glad to hear that the Government finds that the tonnage system is cheaper. If it is so will the Government be pleased to introduce this system? Is it not a fact that our factory is taking keen interest only in few patterns like pickle jars which are saleable in our country. Have they tried some of the patterns which are more suitable to outside markets?

LIBRARY ARCHIVES Kerala Legislative Assembly

Mr. President.—I think it is proper for the Advisory Committee to discuss these things. You cannot discuss methods of production and cost of production in question time.

Mr. E. Ikkanda Warriar.— How far the Parry & Co's sales affect our sales?

Mr. President.—You have been given a proper answer to that question. It would not be proper to give an answer to that question in public. We cannot say how far our sales have affected our competitors. Matters of this kind should be discussed in private. Any Hon'ble Member who is interested in it could come to the Advisory Committee and discuss it there, or if they are not in the Advisory Committee they could ask one of the members in the Advisory Committee to bring it to the notice of the committee and then they will do it.

Drinking water—Thevara, Kadavanthra and Chellanom—supply of.

16. **Mr. A. Narayana Menon.**—Will the Government be pleased to state:—

(a) whether petitions have been received from the inhabitants of Thevara, Kadavanthra and Chellanom to make provisions for good drinking water to those places; if so, will the Government be pleased to place them on the table; how were these petitions disposed of;

(b) are the Government not aware of the existence of poramboke lands by the side of or near the new Kadavanthra road fit for digging tanks and wells; if not, will they kindly make inquiries and take immediate steps for the supply of good drinking water to people that live on both sides of the road?

Mr. V. K. Aravindaksha Menon.—(a) Yes. Copies of the petitions received, are appended. (*Vide Appendix III*). The requests could not be complied with as the extension of the Water Works Distribution System to new areas outside the Municipalities is not possible with the existing supply.

(b) There are no suitable poramboke lands adjoining the new Kadavanthra road for digging wells and tanks.

Mr. A. Narayana Menon.—Are the allegations contained in para 3, Appendix III, true?

Mr. V. K. Aravindaksha Menon.— It is not available for them.

LIBRARY ARCHIVES Kerala Legislative Assembly